

Project Manager - Category & Pricing

Lidl France

FA 6.1

Non Food Department

Location Lidl France HQ : 1 rue de Hanovre, 92290 Châtenay-Malabry

Missions

As a Non-Food Purchasing Project Manager, you will be responsible for monitoring the performance and management of a range of non-food products. In order to achieve your strategic objectives, your daily missions are :

- Prepare and manage the selection of articles and definition of quantities (according to sales volume, calculation of gross margin, frequency of articles)
- Monitor actions : from planning to proper execution
- Coordinate requests for evaluation of indicators by theme and by article
- Collaborate closely with the International Purchasing department (market trends, current developments, direction of the sales strategy),
- Check and manage the quantities of initial and replacement articles, as well as their timely flow
- Conduct monitoring and carry out regular competitive analyses (themes, articles, purchase prices, advertising)
- Optimize the themes and diversification of articles assigned for an innovative offer in line with the market
- Launch and implement advertising means.

Profile

Beyond your professional experience, we are looking above all for a personality.

Do you have good analytical skills?

Do you know how to be responsive and anticipatory?

Are you known for your unfailing reliability?

Do you have excellent interpersonal skills?

If you answered yes to most of these questions, then don't hesitate to apply.

To apply for a Category & Pricing Project Manager position, you will need :

- Have a degree from a Bac+5 type Business School or University
- Have a good command of Excel (TCD, research V)

- Be proficient in English
- Proficiency in German is a plus
- Driving License

Link to apply : [Bienvenue sur le portail de candidature - Postuler maintenant au poste de : Chef de Projet - Category & Pricing \(H/F\) \(445917\) \(successfactors.eu\)](#)